

Message Text

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PAGE 01 STATE 198393

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ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM:IEPR:OCA:LSIMON
APPROVED BY EB/OCA/CM:BEBYRON
COM:IEPR:OCA:DNIEWIAROSKI
COM:IEPR:OTP:RFRANCIS
EB/OCA/CD/JRABENS/RDAY
EUR/RPE/RBRESLER

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R 202331Z AUG 75
FM SECSTATE WASHDC
TO USMISSION OECD PARIS

UNCLAS STATE 198393

E.O.: 11652: N/A

TAGS: OECD, FR

SUBJECT: OECD MEMBER COUNTRY SHIPMENTS ESTIMATES

1. THE OFFICE OF COMPETITIVE ASSESSMENT (OCA), DEPARTMENT OF COMMERCE, IS PREPARING STUDIES OF U.S. MARKET PENETRATION OF SEVERAL IMPORTANT COUNTRIES COVERING ABOUT 40 PRODUCTS IN EACH COUNTRY.

2. THE MARKET PENETRATION CONCEPT (TOTAL AVAILABLE COUNTRY MARKET) REQUIRES INDIVIDUAL COUNTRY SHIPMENTS (WE BELIEVE THIS IS FACTORY SALES FROM PRODUCTION AND INVENTORIES) DATA FOR MANY 3 AND ' DIGIT SITC PRODUCT GROUPINGS. THE OCA STUDY SERIES USES THE OECD PUBLICATION, THE ENGINEERING INDUSTRIES IN OECD MEMBER COUNTRIES, 1963-1970, VOLUMES I A;D II, PUBLISHED IN 1972, TO OBTAIN SHIPMENTS AND OTHER ECONOMIC DATA FOR THOSE MANUFACTURED PRODUCTS WHICH OCA BELIEVES ARE IMPORTANT TO U.S. EXPORT TRADE. THESE VOLUMES, HOWEVER, COVER ONLY THE TIME PERIOD 1963 TO 1970. IT IS MOST DESIRABLE TO HAVE THESE DATA FOR YEARS BEYOND 1970. IT IS OCA UNDERSTANDING THAT THE OECD HAS NOT PUBLISHED COMPARABLE DATA FOR MORE RECENT YEARS.

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PAGE 02 STATE 198393

3. WOULD YOU PLEASE LET OCA KNOW IF DATA FOR RECENT YEARS

(1971, 1972 AND 1973) ARE AVAILABLE FROM THE OECD OFFICES
IN PARIS FOR ANY OF THE INDUSTRIES INCLUDED IN VOLUMES I
AND II OF THE ENGINEERING INDUSTRIES PUBLICATION.
FURTHER, IS THERE ADDITIONAL METHODOLOGY DESCRIPTION
BEYOND THAT CONTAINED IN VOLUMES I AND II DESCRIBING IN
MORE DETAIL OECD ADJUSTMENTS TO INDIVIDUAL COUNTRY SHIP-
MENTS DATA TO ENSURE COMPARABILITY. IF MORE RECENT DATA
AND METHODOLOGY DESCRIPTIONS ARE AVAILABLE, PLEASE OBTAIN
AND FORWARD TO OCA, DEPARTMENT OF COMMERCE, WASHINGTON,D.C.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MARKET SURVEYS, PUBLICATIONS PROCUREMENT
Control Number: n/a
Copy: SINGLE
Draft Date: 20 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE198393
Document Source: CORE
Document Unique ID: 00
Drafter: IEPR:OCA:LSIMON
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750289-0213
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750834/aaaabdlt.tel
Line Count: 71
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ellisoob
Review Comment: n/a
Review Content Flags:
Review Date: 04 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 FEB 2003 by ReddocGW>; APPROVED <02 MAR 2004 by ellisoob>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: OECD MEMBER COUNTRY SHIPMENTS ESTIMATES
TAGS: ETRD, FR, US, OECD
To: OECD PARIS
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006